

VANCO PAYMENT SOLUTIONS

Mobile giving

For millions of people, a mobile device is the primary way they access the Internet

Vanco Payment Solutions makes it easy and inexpensive to tap into two major trends—online giving and mobile communications. Vanco provides a mobile version of an online giving page at no additional charge.

Connect quickly with donors using a QR code

To make it faster and easier for smartphone users to donate, Vanco also provides a Quick Response (QR) code for insertion into fundraising letters, bulletins, signs and other communications. Each QR code is unique and, when scanned with a smartphone's QR code reader, connects the user directly to your organization's mobile donation page. This way supporters don't have to type a lengthy web address on a small keypad. Try it yourself with the QR code on the left!

Features of Vanco's mobile giving page

- Recognizes when a smartphone is being used and automatically connects the user to the mobile version of your online donation page
- Provides a fully functional, but scaled-down version of your online donation page that works better with smartphones
- Sends supporters an email confirmation for each donation made
- Processes donations and provides reporting along with all of your other electronic donations

"Vanco has been helpful in setting up a QR code for us to publish, and we have invested in a card reader that can be used with an iPad for easy point of sale opportunities that come up."

St. Francis Xavier Church—Sartell, MN

